DXENSEMBLE
Towards a Digital First Future
07 & 08 SEP 21

Programme Outline

Day 1 : 7th September 2021	
1100 – 1200 hrs	**Session on Building a Digital First Organization**

The Covid-19 crisis sped up many companies' race to go digital. The idea of digital transformation had been popular for at least a decade, but progress was hindered by disparate approaches to digital strategy. The Covid-19 crisis changed all that. Companies that relied for years on in-person transactions suddenly found themselves in a frantic scramble to digitalize. Several organizations started by trying to replicate legacy processes, which was a piecemeal approach. Many of these companies are still running their core businesses on pre-digital policies and the old ways of working. This substantially reduces their opportunity to drive real innovation and value from the adoption of digital technology. In this scenario, the ones who emerged successful were digital first companies.

Being digital-first means rethinking every aspect of your operating model in three ways:

➢ A clear strategy for transforming every aspect of the business – technology systems, people and processes.
➢ The digital-first business leverages platforms that enhance experience, communication and collaboration between employees, customers and business partners.
➢ The digital operating model is designed to be safe and secure, ensuring trusted interactions with all stakeholders

In this session, learn from the successful stories of digital-first organizations and key strategic pillars required to build one.

1210 – 1255 hrs	**Session on Building Digital Trust – Risk management, Compliance and Security**

Concepts such as digital-first operating models, the secure remote workforce and cloud and mobile-driven customer engagement are making digital trust more important across the business value chain. Digital trust will influence ecosystems, commerce and governance in the digital era.

Multi-dimensional businesses have multiple critical relationships across customers, partners and employees, and will need to inculcate trust across the ecosystem by ensuring privacy of user identity, security of data and infrastructure, data integrity and risk mitigation. In today's digital first

environment, should trust fail across any of the elements or relationships, businesses will certainly lose money or even grind to a standstill in a worst-case scenario. Trust is built on a strong foundation of risk management, security and compliance, and on top of it sits the C-suite skills to ensure that it has become corporate culture. Enterprises need to adopt a pragmatic approach to implementing cyber-security practices to enable and sustain digital trust.

1305 – 1350 hrs	**Session on Age of Born Digital Companies**

Unprecedented growth, innovative solutions and cutting-edge technology development - are some of definitive traits of successful startups rising in the Indian business landscape. Pandemic has caused challenges for some while creating massive opportunity areas for others. While traditional organizations are learning from the fail fast – learn fast strategies of these ecosystems, born digital companies can learn avenues such as sustainable growth, scaling to new markets etc from conventional organizations. Digital first strategy is where these 2 ecosystems meet. In this session, learn from the stalwarts of India's startup ecosystem to learn how to adapt at breakneck speed within the rapidly changing landscape.

DAY 2 : 8th September 2021

1100 – 1145 hrs	**Session on Employee Readiness for a Digital First Organization**

The most fundamental pillar which contributes to an organization's ambitious endeavour is employee productivity. Transforming its DNA to a digital first organization is one such strategic endeavour. For the employees to be ready for this sea change, they need to be armed with right skillsets, productivity & collaboration tools and a culture which promotes innovation & design thinking. With the right set of tools, platforms and solutions, organizations can navigate through this difficult challenge of aligning its workforce with its vision. In the hyper connected, work from anywhere scenario, power to collaborate across time zones and borders can give an organization the right impetus to grow sustainably. In this session, learn from the leading industry experts about the success stories of workforce transformation within their organizations.

1155 – 1240 hrs	**Session on Cloud Transformation – key pillar for a Digital first strategy**

The economic and business challenges posed by the current COVID-19 pandemic have encouraged decision makers to speed up their cloud journey. Traditional office-based workflow processes have been upended, and supply chains disrupted, pressuring IT leaders to accelerate their efforts to enable remote work, reconfigure supply chains, and digitize key business processes, all under budgetary constraints.

To address the needs created by the pandemic, businesses need to quickly take some short- term initiatives, while at the same time, set the foundation for a long- term strategy to accelerate their move to the cloud. In this way, organizations will be prepared for the next business disruption and well-positioned for success in the post- COVID world. In this session learn from the industry experts, strategies and frameworks for a seamless cloud transformation.

1250 – 1335 hrs	Session on Data Privacy – Need of the hour in India

Data privacy means the ability of a person to determine for themselves when, how, and to what extent personal information about them is shared with or communicated to others. Just as someone may wish to exclude people from a private conversation, many online users want to control or prevent certain types of personal data collection. Over the years, many countries have introduced legislations like EU General Data Protection Regulations, California Consumer Protection Act, Singapore PDPA etc. to address the Data Privacy and Protection aspects. In India too, with the landmark judgement in case of Aadhar (Justice Puttaswamy vs Union of India, 2017) where the SC ruled that Privacy is a Fundamental Right of a citizen, it became an important issue for both Government as well as Enterprises. The Indian Personal Data Protection Bill (2019) is currently at a stage where it is about to be introduced in Parliament to become an Act. Many companies are currently unaware or not fully aware of the implications once it becomes a law. There are great opportunities as well as threats for companies to prepare themselves as well as offer products and services that meets these criteria. This session is aimed at having a healthy discussion by an esteemed panel on the proposed law as well the state of readiness of Indian companies.

Closing Session with Take Away & Learnings

1335 – 1345 hrs

For more details please contact :

Ms Kavita Nair
Director
Centre for Digital Transformation
Confederation of Indian Industry (CII)
249F, Sector 18, Udyog Vihar, Ph IV
Gurugram, Haryana - 122015, India.
Ph : 0124-4014060 -64 Extn : 452
Email : Kavita.nair@cii.in
Website : www.cii.in / https://ciicdt.com