



CII-TATA COMMUNICATIONS
CENTRE FOR
DIGITAL TRANSFORMATION



Confederation of Indian Industry

DIGITAL TRANSFORMATION



Summit & Awards

17-18 DECEMBER 2019, HYATT REGENCY, NEW DELHI

DX Awards

**B2B & CXO
Engagements**

DX Movement

**Innovation
Zone**

- Cyber Clinic
- Tech Samvaad

**Global Best
Practices in DX**

Overview

In past decade, Internet has changed many industries, but few industries have changed the internet as well. With technology becoming a pivotal in consumer – driven era, India's Digital infrastructure is coming to life through a combination of robust development and technological innovation.

The **advent of Industry 4.0** has brought a greater emphasis on the need for DX by Indian enterprises for survival in a highly competitive global market. To stride with the needs of enterprises in the 21st century, organizations must embrace fundamental DX; which is changing the way people operate in a digital-first world. To help India achieve the goal of USD 1 Trillion Digital Economy by 2025, Organizations must leverage leadership, engagement, information, operating models and talent development with an approach to be a digitally transformed leader in their respective ecosystem and industry.

Digital Transformation (DX) Summit & Awards 2019 is an exclusively designed platform, which is aimed at bringing together the CXOs, Industry Leaders, International Experts, Innovators and IT experts from various domains to deliberate upon the importance of cutting-edge technologies revolutionizing their respective streams. Awards recognizes the organizations that have made outstanding contributions in the digital field to showcase their efforts and achievements.

Highlights of the Event

DX Awards

Recognizing and awarding Best Practices by industry leaders in DX

Master Class

Exclusive session on what are challenges to leap in DX journey

Innovation Zone

- Cyber Clinic
- Tech Samvaad

Experience the best in class DX technologies and get instant solutions to tech problems

Session on Thought Leadership

- Current scenario and future outlook for businesses
- Trends and vision of thought leaders on DX
- Forthcoming business challenges
- Strategies for organizations to steer toward opportunities

Session on Leadership Connect: The Management Matters

- Driving Agenda: DX is not an Option but a Necessity for Growth
- Digital transformation begins with top management
- CEOs' vision for DX
- Process integration and agile strategies
- Industry best leaders' perspective

Session on Enablers for Digital Transformation: Journey to Transformation

- Role of DX and analytics in synchronized working of HR and different departments
- Case studies on unsuccessful and successful strategies
- CTOs/CIOs sharing enablers for successful DX
- Up-skilling is imperative for sustaining businesses and building competitiveness
- Strategies for involving all employees for successful DX

Why Attend

- A Pan India event coverage focused on Digital Transformation
- Demonstration of Company's thought leadership and products
- Marketing the brand at one of the top platforms as DX summit
- Large benefits from B2B and closed door CXO engagements
- Generating quality leads with the buyers of technology services
- Interactive deliberations on the ground challenges to DX journey

Engage

Opportunity to participate and showcase your brand to the right set of audience

Experience

Share the platform of two day event covering conference and awards

Enhance

Collaborate with top CXOs and digital leaders to accelerate your DX journey

300+ peers & industry colleagues to build network

Connect with Exclusive network to benchmark, debate and learn from best minds in DX

Best Practices in Digital Transformation

Case study-based discussions and presentations to equip attendees with relevant insights and DX skills

Best minds in Industries sharing valuable insights

State-of-art on spot platform to find finest collection of CXOs at one place to interact with

Save months of work to transform your business

Get all what you need to know for Digital Transformation in a 2-day event and save time on research

Delegate Fee

INR 4000 plus taxes for 2 days

Early bird discount: 50% fee waiver till 30 November 2019

The business landscape across the globe is undergoing rapid changes, led by digital technologies, which are transforming the way systems and processes work. Companies find themselves at different stages of the digital curve and are being forced to rethink their processes and systems as they adopt and adapt to these technological changes.

As organizations navigate their business through Digital Transformation (DX), they face multiple challenges, and seek a platform of trust to handhold their digital journey. To help organizations leverage the technology changes, Confederation of Indian Industry (CII) has created a focused Centre for Digital Transformation (CDT). The centre operates in principal partnership with Tata Communications and associate partnership with Dell Technologies.

CDT aims to emerge as leading authority in guiding and enabling organizations to building intelligent systems and help in personal computing, cloud and reinventing their productivity and business processes.

Vision

To be a Centre of international repute that provides role model products and services for the continuous betterment of organizations, industries and society through digital transformation.

Mission

To evolve and leverage a Digital Transformation Movement that transforms India by building systems of intelligence, by bringing in more personal computing, helping organizations adopt the intelligent cloud and reinvent their productivity and business processes, thereby enhancing their effectiveness and inclusive growth.

Services Portfolio

The CDT plays a pioneering role in introducing latest concepts in DX and establish systems of intelligence. Its services include assessment & advisory, technology seminars, training & development, certified solution providers, and recognitions on DX



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has more than 9100 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 291 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

India is now set to become a US\$ 5 trillion economy in the next five years and Indian industry will remain the principal growth engine for achieving this target. With the theme for 2019-20 as 'Competitiveness of India Inc - India@75: Forging Ahead', CII will focus on five priority areas which would enable the country to stay on a solid growth track. These are - employment generation, rural-urban connect, energy security, environmental sustainability and governance.

With 68 offices, including 9 Centres of Excellence, in India, and 11 overseas offices in Australia, China, Egypt, France, Germany, Indonesia, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Contact us:

Ms Kavita Nair / Mr Rahul Aggarwal

CII - Centre for Digital Transformation
Confederation of Indian Industry (CII)

249-F, Sector 18, Udyog Vihar, Phase IV – Gurugram, Haryana 122 015, India

E: kavita.nair@cii.in / rahul.aggarwal@cii.in | T: +91 124 401 4060 Extn. (451/452)

W: ciicdt.com | cii.in

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