



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 276 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

With 66 offices, including 10 Centres of Excellence, in India, and 11 overseas offices in Australia, China, Egypt, France, Germany, Indonesia, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.



CII-TATA COMMUNICATIONS
CENTRE FOR
DIGITAL TRANSFORMATION

The business landscape across the globe is undergoing rapid changes, led by digital technologies, which are transforming the way systems and processes work. Companies find themselves at different stages of the digital curve and are being forced to rethink their processes and systems as they adopt and adapt to these technological changes.

As organizations navigate their business through Digital Transformation (DX), they face multiple challenges, and seek a platform of trust to handhold their digital journey. To help organizations leverage the technology changes, Confederation of Indian Industry (CII) has created a focused Centre for Digital Transformation (CDT). The centre operates in principal partnership with Tata Communications and associate partnership with Dell Technologies.

CDT aims to emerge as leading authority in guiding and enabling organizations to building intelligent systems and help in personal computing, cloud and reinventing their productivity and business processes.

Vision
To be a Centre of international repute that provides role model products and services for the continuous betterment of organizations, industries and society through digital transformation.

Mission
To evolve and leverage a Digital Transformation Movement that transforms India by building systems of intelligence, by bringing in more personal computing, helping organizations adopt the intelligent cloud and reinvent their productivity and business processes, thereby enhancing their effectiveness and inclusive growth.

Services Portfolio
The CDT plays a pioneering role in introducing latest concepts in DX and establish systems of intelligence. Its services include assessment & advisory, technology seminars, training & development, certified solution providers, and recognitions on DX

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CII-Centre for Digital Transformation
Confederation of Indian Industry (CII)

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DXcel

DIGITAL TRANSFORMATION EXCELLENCE MODEL

BACKGROUND

Digital Transformation is the transformation of business activities, competencies, and business using Digital Technologies. Today, it is no more an option but a mandatory requirement for the sustainability of any business.

Advancements in new age technologies like AI, ML, RPA, IoT, AR/VR, etc. are disrupting the business models across the globe.

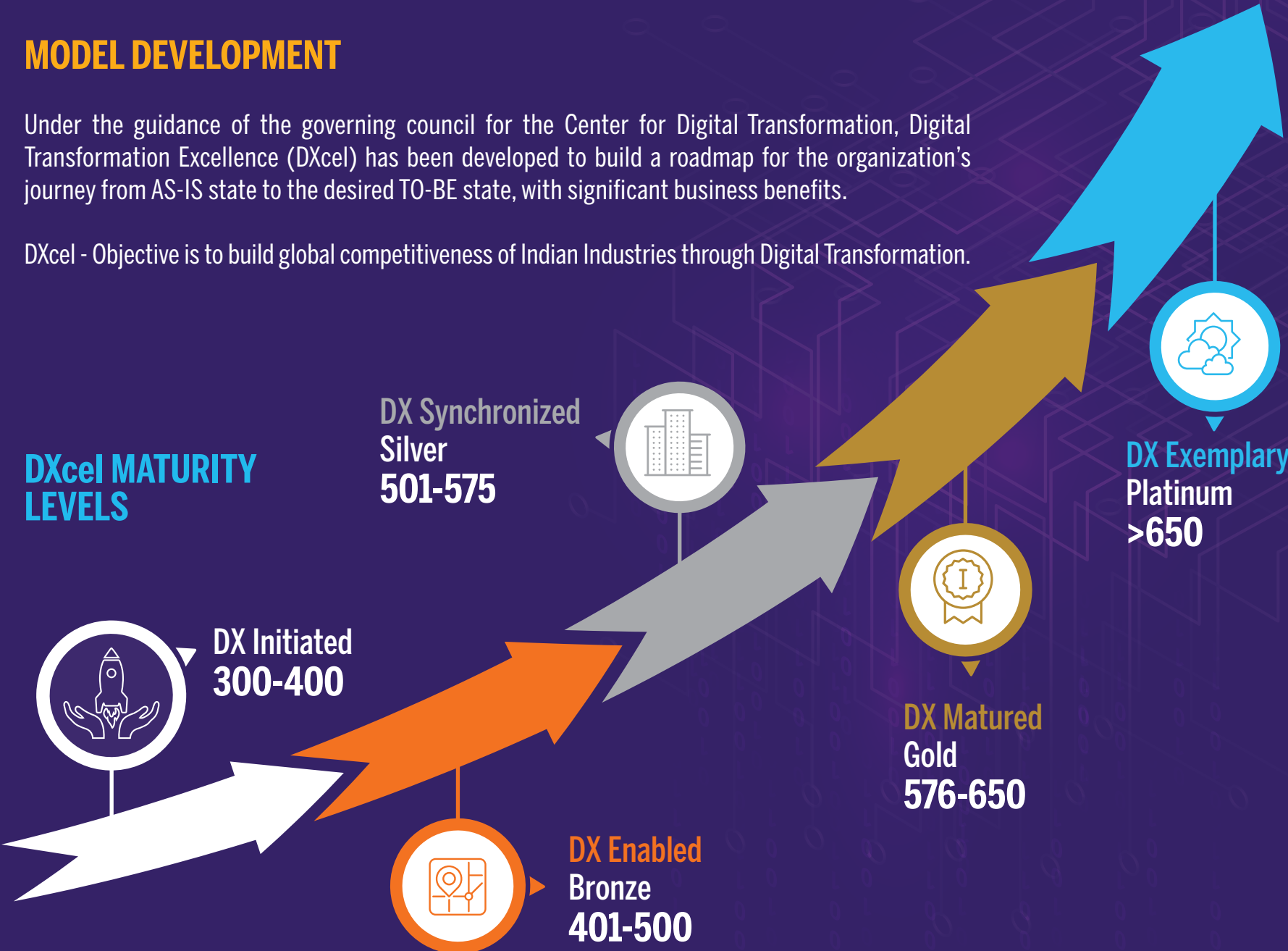
The need therefore emerged for a trusted platform to handhold the organizations in this transformation journey.

MODEL DEVELOPMENT

Under the guidance of the governing council for the Center for Digital Transformation, Digital Transformation Excellence (DXcel) has been developed to build a roadmap for the organization's journey from AS-IS state to the desired TO-BE state, with significant business benefits.

DXcel - Objective is to build global competitiveness of Indian Industries through Digital Transformation.

DXcel MATURITY LEVELS



BENEFITS OF DXcel MODEL

- 01 Holistic approach to Digital Transformation
- 02 Build global competitiveness
- 03 Develop new business models/products/services
- 04 Enhance topline and bottomline growth
- 05 Evolve new projects aiming at 10X returns

METHODOLOGY

- Expression of Interest in DXcel
- Understand current state
- Develop capacity building
- Prioritized roadmap
- Implementation support
- Quantify benefits
- Iterate for other opportunities

DXcel DRIVERS

Strategy, Structure and Governance	Process	Technology	Culture & Talent
- Aligned strategy - Awareness - Commitment - Governance - Org Structure	- Customer Experience - Operational Excellence - Shared services	- Infrastructure - Digital platform - New age technologies - Date analytics - Security	- Change management - Innovations - Competency - Collaboration