

Tech Samarthak

Enabling technology adoption
for MSMEs

Purchase of Dell Products shall be governed by Dell's standard
Commercial terms of sale available at www.dell.com/CTS-India

Rapidly changing market dynamics and shifting demographics have brought a seismic shift in the way we do business, urging organizations to adopt remote work models. MSMEs are striving to reinforce business processes to stay agile and secure their business growth. At CII, we understand the evolving business challenges the sector is facing and are happy to welcome onboard Dell Technologies - a leading global technology provider, to enable MSMEs to realize transformation with the right combination of tools and technologies. Our program, **Tech Samarthak**, is designed to guide you on your digital transformation journey so you can unlock new possibilities of growth - today & tomorrow!

Tech **Samarthak**

Prepare yourself for the digital future with invigorating sessions on new age technologies and expert insights & guidance.



Empower your workforce to work remotely

Power your workforce with the right devices and accessories to stay efficient & productive.



Enable Security

Secure user devices and data in the age of digital business.

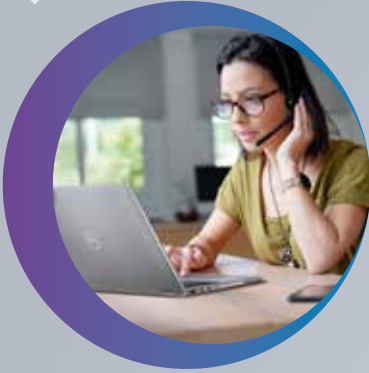


Modernize IT to improve customer experiences

Get the agility, speed, & scalability you need to improve customer experiences, and deliver better products and services faster.

Tech **Samarthak**

Discover how Dell Technologies can help you accelerate transformation and innovation in your organisation with their portfolio of technology solutions.



**Digital Transformation
Webinar Series**



Meet the Experts



**Exclusive offers on Client
& Infrastructure Solutions**

Our customers are our greatest inspiration

See how our customers solve problems and improve lives through digital transformation.



Transformation journey enables
new initiatives and innovations



Create best online experiences
for eCommerce customers



Deliver 2x better health
outcomes for over 2.5M+ users



Give your remote workers the support they need

Enable your workforce to stay productive anywhere, anytime and maintain the competitive advantage. Make the most of Dell Technologies' broad portfolio of remote workforce solutions and comprehensive threat management and data security solutions.

Faster. Smarter. More responsive.

Power remote workforce productivity with Dell Technologies' most secure and manageable commercial laptops.



LATITUDE 3410

Rs. 44,900*

Intel Core i3-10110U, 8 GB DDR4 RAM, 14" HD Anti-Glare Display, HD Camera & Mic, 256 GB SSD, 40 Whr ExpressCharge™ Capable, Intel DB Wireless 2x2 Card + BT, Windows 10 Pro, Backpack Included, 3 Yrs. Onsite Warranty



LATITUDE 3301

Rs. 59,990*

Intel Core i5-8265U, 8 GB LPDDR3 RAM, 13.3" FHD Display, HD Camera & Mic, 256 GB SSD, 52 Whr Battery, Intel, DB Wireless 2x2 Card + BT, Windows 10 Pro, Backpack Included, 3 Yrs. Onsite Warranty



LATITUDE 5310 2-in-1

Rs. 81,990*

Intel Core i5-10210U, 8 GB DDR4 RAM, 13.3" FHD Touch Display, HD Camera & Mic, 512GB PCIe SSD, 60 Whr ExpressCharge™ Capable, Intel Wi-Fi(6) DB 2x2 Card + BT, Windows 10 Pro, Backpack Included, 3 Yrs. Onsite Warranty



LATITUDE 9510

Rs. 174,990*

Intel Core i7-10810U, 16 GB DDR4 RAM, 2-in-1 15" FHD Touch with AR & AS, SLP, IR Camera with Proximity Sensor, 512GB PCIe SSD, 88Whr ExpressCharge™ Capable, Intel Wi-Fi(6) with BT 5, Windows 10 Pro, Pro Briefcase + Active Stylus Included, 3 Yrs. Onsite Warranty + ADP

PREMIUM EDITION

- World's smallest, lightest, and most intelligent 15" business PC with the built-in AI of Dell Optimizer for personalized performance¹
- Stylish ultra-premium CNC aluminum with diamond cut edge

¹ Based on Dell analysis, November 2019.

Exclusive offers for CII members

*Prices exclude all taxes and are valid until 30th October 2020

Recommendation for Latitude Series

Services & Security Offers

50% OFF

3 Yrs. Dell ProSupport (24x7) +
3 Yrs. Extended Battery Service +
3 Yrs. VMWare Carbon Black Cloud Endpoint Security

~~₹ 16,000~~
₹ 7,990*

Exclusive offers for CII members

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Accessories

25% OFF

Dell Pro Stereo UC350 Headset (SKYPE Certified |
Dual Mode Operation | Volume Control)+
Dell Wireless Mouse MS3320W

~~₹ 10,000~~
₹ 7,500*

Portable laptops designed to drive productivity.

Designed for small businesses, Dell Technologies' Vostro laptops come equipped with the right balance of business and smart security features for seamless productivity.



Vostro 3491

₹ 29,990*

Intel Core i3-1005G1, 4 GB DDR4 RAM, 14" FHD Anti-Glare Display, HD Camera & Mic, 1TB SATA Hard Drive, 42 Whr ExpressCharge™ Capable, 802.11ac 1x1 WiFi and Bluetooth, Windows 10 SL, Backpack Included, 1 Yr. Onsite Warranty

2 Yrs. Basic Onsite Service ~~2,000~~ @ 999

2 Yrs Pro-Support & Next Business Day Onsite Service ~~2,800~~ @ 1,399

3 Yrs Basic Onsite Service ~~4,000~~ @ 1,999

3 Yrs Pro-Support & Next Business Day Onsite Service ~~5,000~~ @ 2,499

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Desktops as diverse as your workday.

Dell Technologies' OptiPlex family comes equipped with top-of-the-line features designed for faster, smoother operation. Now excel in any environment!



OptiPlex 3070 Micro

₹ 28,805*

Intel Core i3-9100T, 4 GB DDR4 RAM,
E2016H - 19.5" Monitor, 500 GB SATA,
Dell Wired KB + Optical Mouse,
Dual-Band Wireless 802.11ac, Windows
10 SL, Vertical Stand, 3 Yrs. Onsite
Warranty



OptiPlex 3070 Micro

₹ 38,898*

Intel Core i3-9100T, 8 GB DDR4 RAM,
E2016H - 19.5" Monitor, 1 TB SATA, Dell
Wired KB & Optical Mouse, Dual-Band
Wireless 802.11ac, Windows 10 Pro,
Vertical Stand, 3 Yrs. Onsite Warranty



OptiPlex 5270 AIO

₹ 54,000*

Intel Core i5-9500, 8 GB DDR4 RAM,
21.5" FHD Anti-glare with HD Camera, 1
TB SATA, Dell Wireless KB & Mouse,
Dual-Band Wireless 802.11ac, Windows
10 Pro, Height Adjustable Stand, 3 Yrs.
Onsite Warranty

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Modernize IT to improve customer experiences.

In today's digital environment, ongoing innovation is critical to your success. Modernizing your IT infrastructure is key to driving innovation, improving customer experiences, boosting reliability and security, and staying competitive.

Simplified Virtual Desktop Infrastructure Solutions

Dell EMC VDI solution offers validated and optimized VDI architectures that provide the requisite data and application security while allowing IT to get started quickly and deliver optimized end-user performance. Dell EMC Ready Architectures for VDI provide a wide range of choices for a variety of needs.

1. 100 User Ready VDI Solution powered by Intel (Includes vSAN HCI and VMware Horizon)
2. 100 User Ready VDI Solution powered by AMD ROME (Includes vSAN HCI and VMware Horizon)
3. 10 user Workstation Graphic Intensive VDI Solution (Includes VMware Horizon and Nvidia Grid)

Start with short term measures to enable BCP to cater the remote workforces' needs, leading to long term solutions of scaling out and enabling various application virtualization.

Price of Base Bundle

100 User VDI Solution (Intel) | INR 60,88,851

1. 3 nos of vSAN ready node each with: 2x 16Core Intel 4216 Processor, 192GB memory, 2x240GB SSD R1, 800GB SSD, 3x1.2TB HDD, 10G Eth & 3Yrs. Warranty
2. Includes 100 User Horizon Advanced
3. Dell Networking S5248F 48 port 25G Switch

100 User VDI Solution (AMD ROME) | INR 61,58,187

1. 3 nos of vSAN node each with: 32Core AMD 7502P Processor, 192GB memory, 2x240GB SSD R1, 800GB SSD, 3x1.2TB HDD, 10G Eth & 3Yrs. Warranty
2. Includes 100 User Horizon Advanced
3. Dell Networking S5248F 48 port 25G Switch

10 User Workstation VDI Solution | INR 17,74,791

1. 2x16Core Intel 6226R Processor, 192GB memory, 5TB Usable SSD in R5, Nvidia RTX8000 GPU, 10G Eth & 3Yrs. Warranty
2. Includes 10 User Horizon Advanced
3. Includes 10 licenses of Virtual Workstation Grid Software

Exclusive offers for CII members

Price of Add on Items

VSAN Ready Node (Intel) | INR 6,90,261

- a. 2x16Core Intel 4216 Processor, 192GB memory, 2x240GB SSD R1, 800GB SSD, 3x1.2TB HDD, 10G Eth & 3Yrs. Warranty

VDI Node (AMD) | INR 6,27,102

- a. 32Core AMD 7502P Processor, 192GB memory, 2x240GB SSD R1, 800GB SSD, 3x1.2TB HDD, 10G Eth & 3Yrs. Warranty

10 User VDI WS Horizon Software | INR 3,70,656

100 User VDI Horizon Software | INR 37,05,912

Note: 1. All components can be purchased separately (Call for Pricing)
2. Prices exclude all taxes and valid until 30th October 2020.

SAP ERP HANA TDI Solution Bundle

SAP HANA Tailored Datacenter Integration gives customers additional flexibility to integrate HANA into their datacenters. These configurations are from custom assembled hardware and OS from SAP certified components.

SAP ERP HANA TDI Configurations:

- 192 GB - Sized typically for about 50 User
- 384 GB - Sized typically for about 100 Users
- 768 GB - Sized typically for about 150 Users

Increased flexibility and lower TCO
(from ability to use compute nodes
with less cores per processor)

Price of Base Bundle

192GB TDI SAP Node | INR 9,12,951

2 x Silver 4208, 2.10GHz, 12 x 16 GB, 2 x 240 GB BOSS, 3 x 800 GB
SSD SATA Mix Use, 2 x 10 GBE

384GB TDI SAP Node | INR 10,30,158

2 x Silver 4208, 2.10GHz, 12 x 32 GB, 2 x 240 GB BOSS, 4 x 800 GB
SSD SATA Mix Use, 2 x 10 GBE

768GB TDI SAP Node | INR 12,73,563

2 x Silver 4210, 2.20GHz, 12 x 64 GB, 2 x 240 GB BOSS, 3 x 1.6 TB
SSD SATA Mix Use, 2 x 25 GBE

Price of Add on Items

OS License SUSE Linux Enterprise Server for SAP Applications 15 SP1 (Call for Price)

Note: 1. All components can be purchased separately (Call for Pricing)

2. Prices exclude all taxes and valid until 30th October 2020.



Datacenter in a Box PowerEdge VRTX

Integrated 4 blade chassis with embedded SAN with servers, storage, networking, and management together in a quiet, compact chassis. The PowerEdge VRTX solution is built on a scalable business architecture, so you can continually optimize your capacity and performance with versatile, swappable components.

Compact solution allows to run the datacenter under the desk without requirement of a datacenter environment with low noise output for unobtrusive operation in small spaces, and locking front bezel keeps physical assets secure. Open Manage intelligent automation enables you to spend less time on routine maintenance so you can focus on business-critical priorities. You can easily manage all your VRTX components in a single console with the Chassis Management Controller (CMC).

Flexible solution ideal for traditional monolithic applications as well as Virtualized Infrastructure solutions.

Price of Base Bundle

VRTX Chassis with M640 Blade | INR 9,57,377

1. VRTX Enclosure with internal 10G Switch, 2x2TB HDD Integrated SAN Storage, and Power supplies with 8 PCIe slots
2. VRTX blade with: 2x16core Intel 4216 Processor, 192GB memory, 2x300GB HDD, 10G NIC's

Price of Add on Items

Additional Blade (Max 4 per chassis) | INR 5,46,609

1. 2x16core Intel 4216 Processor, 192GB memory, 2x300GB HDD, 10G NIC's

Note: 1. All components can be purchased separately (Call for Pricing)

2 Prices exclude all taxes and valid until 30th October 2020.

Solution Bundle for Analytics

Start your analytics Artificial Intelligence and Machine Learning journey with jointly engineered, deeply integrated with Nvidia optimized AI Server. Tested and validated for AI workloads and applications.

Have high security and control over your data in Data Analytics journey. Experience faster time to value with and ease of deployment with “automated deployment”. Separate solutions with are optimized for “Training” and “Inferencing”.

Software like MXNET, TensorFlow, PyTorch, BLAS and NUMPY for inference, and many more optimized and bundled into solution.

Price for Base Bundle

AI Training Bundle | INR 6,07,868

1. 2x Intel 12Core 4214R, 192GB memory, 2x240GB SSD R1, 4x960GB SSD, 3Yrs. Warranty, Ubuntu Open Source OS

AI Inferencing Bundle | INR 6,07,868

1. 2x Intel 12Core 4214R, 192GB memory, 2x240GB SSD R1, 4x960GB SSD, 3Yrs. Warranty, Ubuntu Open Source OS

Price for Add on Items

Add a Nvidia Tesla V100 32GB GPU (with server only)
INR 10,69,568

Add a Nvidia Tesla T4GPU (with server only)
INR 2,52,313

Note: 1. All components can be purchased separately (Call for Pricing)

2 Prices exclude all taxes and valid until 30th October 2020.

The bedrock of the modern data center.

Dell Technologies' PowerEdge servers provide the highest performance for a diverse set of workloads from the edge to the cloud to the core. As applications and workplaces become more complex, it becomes more important than ever for MSMEs to have end-to-end solutions that work together seamlessly.



Scalable Business Architecture



Intelligent Automation



Integrated Security

Exclusive Offers on PowerEdge

Form Factor/ Model	CPU	Memory	Max HDD Scalability	Hard Disk	Other Specifications	Warranty	Price In INR
Tower Model - PowerEdge T40	Intel Xeon E-2224G Processor 3.5GHz 8M Cache, 4C/4T, Turbo, 71W,TPM	1 x 8GB (4DIMM Capable)	Upto 3, 3.5" SATA Drives	1 x 1TB 7.2K RPM Entry SATA 3.5" Cabled Hard Drive	Includes Onboard Raid, DVD+/-RW and Single Power supply	3YR Pro Support Next Business Day Onsite Service	50,715
1U Rack Model - PowerEdge R240	Intel Xeon E-2124 3.3GHz, 8M cache, 4C/4T, turbo (71W)	1 x 8GB (4DIMM Capable)	Up to 4, 3.5" Cabled Hard Drives and Software RAID	1 x 1TB 7.2K RPM SATA 6Gbps 512n 3.5" Cabled Hard Drive	Includes Onboard RAID, DVD+/-RW, Single Power supply, and Enterprise Systems Management (iDRAC)	3YR ProSupport Next Business Day Onsite	78,540
Tower Model - PowerEdge T440	Intel Xeon Silver 4210 2.2G, 10C/20T, 9.6GT/s, 13.75M Cache, Turbo, HT (85W)	1 x 16GB (16DIMM Capable)	Up to 8, 3.5" Hot Plug Hard Drives, Tower Configuration	1 x 1.2TB 10K RPM SAS 12Gbps 512n 2.5" Hot-plug Hard Drive, 3.5" HYB CARR	Includes PERC H730 RAID, DVD+/-RW, Dual Redundant Power supply and Enterprise Systems Management (iDRAC)	3YR ProSupport 4Hr Mission Critical	1,80,353
1U Rack Model - PowerEdge R440	Intel Xeon Silver 4208 2.1G, 8C/16T, 9.6GT/s, 11M Cache, Turbo, HT (85W)	1 x 16GB (16DIMM Capable)	Up to 8, 2.5" Hot Plug Hard Drives	1 x 1.2TB 10K RPM SAS 12Gbps 512n 2.5" Hot-plug Hard Drive	Includes PERC H730 RAID, DVD+/-RW, Dual Redundant Power supply and Enterprise Systems Management (iDRAC)	3YR ProSupport 4Hr and Mission Critical	1,90,575

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Exclusive Offers on PowerEdge

Form Factor/ Model	CPU	Memory	Max HDD Scalability	Hard Disk	Other Specifications	Warranty	Price In INR
2U Rack Model - PowerEdge R540	Intel Xeon Silver 4210 2.2G, 10C/20T, 9.6GT/s, 13.75M Cache, Turbo, HT (85W)	1 x 32GB (16DIMM Capable)	Up to 8, 3.5" Hot Plug Hard Drives	1 x 1.2TB 10K RPM SAS 12Gbps 512n 2.5" Hot-plug Hard Drive, 3.5" HYB CARR	Includes PERC H730 RAID, DVD+/-RW, Dual Redundant Power supply and Enterprise Systems Management (iDRAC)	3YR ProSupport 4Hr and Mission Critical	2,11,400
2U Rack Model - PowerEdge R540	Intel Xeon Gold 5218 2.3G, 16C/32T, 10.4GT/s, 22M Cache, Turbo, HT (125W)	1 x 32GB (16DIMM Capable)	Up to 12, 3.5" Hot Plug Hard Drives and 2 x 3.5" Rear Drives	1 x 4TB 7.2K RPM SATA 6Gbps 512n 3.5" Hot-plug Hard Drive 1 x 4TB 7.2K RPM SATA 6Gbps 512n 3.5" Flex Bay Hard Drive	Includes PERC H330 RAID, Dual Redundant Power supply and Enterprise Systems Management (iDRAC)	3YR ProSupport 4Hr and Mission Critical	2,99,150
1U Rack Model - PowerEdge R6515	AMD 7302P 3GHz,16C/32T, 128M,155W	1 x 32GB 3200MT/s (16DIMM Capable)	Chassis with up to 8 Hot Plug 2.5" Hard Drives	1 x 1.2TB Hard Drive SAS 12Gbps 10k RPM	Includes PERC H330 RAID, Dual Redundant Power supply and Enterprise Systems Management (iDRAC)	3YR ProSupport and Next Business Day Onsite	2,30,501
1U Rack Model - PowerEdge R6515	AMD 7352 2.30GHz,24C/48T, 128M,155W	1 x 32GB 3200MT/s (16DIMM Capable)	Chassis with up to 8 Hot Plug 2.5" Hard Drives	1 x 1.2TB Hard Drive SAS 12Gbps 10k RPM	Includes PERC H730 RAID, Dual Redundant Power supply and Enterprise Systems Management (iDRAC)	3YR ProSupport and Next Business Day Onsite	2,83,590

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For more information on the offers,
contact kavita.nair@cii.in