CII-TATA COMMUNICATIONS CENTRE FOR DIGITAL TRANSFORMATION

Confederation of Indian Industry
125 Years: 1895-2020

CII - TATA COMMUNICATIONS CENTRE FOR DIGITAL TRANSFORMATION

ACCELERATING YOUR DIGITAL TRANSFORMATION JOURNEY

May 2020

Principal Partner

TATA COMMUNICATIONS

Associate Partner

DELL Technologies

ABOUT US

Building Blocks of A Digital Strategy

Creating a Digital Working Culture

Transforming the Business Models

Accelerating the Best Innovations

Opening up New Markets

The business landscape across the globe is undergoing rapid changes, led by digital technologies which are transforming the way systems and processes work. Companies find themselves at different stages of the digital curve and are being forced to rethink their processes and systems as they adopt and adapt to these technological changes. As they navigate their way through digital transformation (DX), they face multiple challenges,

To help Indian enterprises leverage the technology changes, Confederation of Indian Industry (CII) has created a focused Centre for Digital Transformation. in principal partnership with Tata Communications and associate partnership with Dell Technologies. The Centre is also supported by a large pool of industry partners, and is the latest among the CII Centers.

VISION

To be a Centre of Excellence of international repute that provides exemplary products and services for the continuous betterment of the organization, industries, and society through digital transformation.

PURPOSE

To help Indian Industry become globally competitive

By leveraging the immense industry connect and apex neutrality, the ultimate purpose of the Centre is to assist its member organizations in executing digital processes, models, and connect them with industry professionals to take complete advantage of a wide variety of digital technologies and innovations through various key interventions.

DIGITAL N^2- THE NEW NORMAL

"COVID-19 has altered the way businesses function and will no doubt, accelerate digital transformation for many organisations, acting as an unwanted catalyst for change. Today, because of virtual collaboration environments, many of us are able to work from anywhere and this has helped ensure business continuity and a smooth transition for companies who had adopted digital technologies.

This new world and way of being brought in by COVID-19 is a true test for any company on their Digital Transformation journey and a reminder that we need to quickly accept digital technologies if we are to survive these uncertain times."

Mr. Sumeet Walia

Chairman - Centre for Digital Transformation
Chief Sales and Marketing Officer, Tata Communications Limited

"COVID'19 is rapidly converting a hesitation into determination... to engage using Digital Technologies with our customers, our suppliers and our employees. As we emerge from this crisis, it will be critical for us to convert these fledgling digital skills into professional, repeatable and successful procedures that can be followed to provide reliable services that our customers value.

This is an opportunity for us to transform to a digital engagement model that creates value for our customers, partners, suppliers and employees"

Mr. Vijay Thadani

Co -Chairman - Centre for Digital Transformation
Vice Chairman & Managing Director, NIIT Limited

"**C**omplete **O**perations by **V**irtue of **I**ndian **D**igitalization

The situation is boosting a different type of group journey while maintaining the distance. It is the journey of digital transformation. MSMEs can make the determination to start this journey since it enables them to complete tasks with less human intervention. CDT is available as a guide for such journey."

Mr. Rudramuni B

Co -Chairman - Centre for Digital Transformation
Vice President and India R&D Head, Dell Technologies

DXcel™

Digital Transformation Excellence Model

The Centre launched the DXcel - Digital Transformation Excellence Model during the DX Summit & Awards 2019, that can be leveraged by its member companies to baseline their current level of digital maturity as well as to measure the progress in their DX journey.

The industry developed model addresses 5 major aspects:

- Strategy, Structure & Governance
- Business Processes
- Technology Adoption
- Culture and Talent
- Underlying business benefits

Assess current state of digital maturity

Covers Technology & business processes

Strongly focuses on business benefits

Trusted providers and handholding

What to expect -

The Digital Transformation assessment and advisory services covers:

- Definition and assessment level of Digital Transformation through DXcel rating system
- Identify and solve the current pain points through digital interventions
- Evolve new projects aiming multi fold returns
- Provide support in building digital literacy across the organization
- Enhance the top line and bottom line growth
- Assist in development of prioritized road map

Assessors Training

Assisted Assessment

Data Confidentiality

Expert Mentor ship

Assessment Report

Cyber Security Training and Advisory

With rise in cyber attacks, globally, and growing concerns of organizations to safeguard their critical data, there is a strong demand for cyber professionals. Taking contingent of this immediate need, the Centre conducts cyber security certification courses.

The courses are specially curated and delivered by multiple industry and subject matter experts with **Live Demonstrations** of the attacks vectors.

The various levels of cyber security training cum certificate include:

- Associate 1.0
- Professional 2.0
- Cyber Expert 3.0

Industry accepted curriculum system

Training by active subject practitioners

Experts accredited course certification

Interactive question & answer sessions

What to expect -

The Centre is also building up cyber security advisory services to help enterprises in gauging their cyber strength and information systems.

- Self assessment cyber security score card
- Highlights on current cyber capabilities
- Awareness sessions and cyber hygiene activities including workshops
- Updates on the global trends in cyber security landscape
- Professional certification courses to up-skill IT workforce and mitigate possible threats.

Self Cyber Assessment

Awareness Sessions

The Attack Vectors

Market Study Reports

Professional Training

Skill and Capacity Development

It is an accepted fact that a successful transformation requires a shift in culture, across the organization. To master perpetual digital change, people and organizations both must consider learning and development as a never-ending cycle of continuous improvement

The Centre is committed in raising the digital skill quotient of the Indian enterprises, by running capacity building initiatives under three heads:

- CXO and Industry Leaders - Theme led knowledge development
- Mid- Managers & IT Staff - Structured next gen technology orientations
- Future Ready Workforce - Up-skilling and digital disruption impact

Cutting across the functions & roles

Intelligence based learning platform

Case study based orientation module

Focused capacity development exercise

What to expect -

Skill and capacity development is an integral part of digital transformation journey. The centre assist organizations in

- Theme led skill development framework on leveraging Digital for business, by knowledge sharing sessions and peer interactions.
- Master classes on specific technologies like AI, IoT and Cloud Computing. Also, covering on demand content delivery.
- Hackathons, competitions, and technology 101 sessions on fundamentals of DX

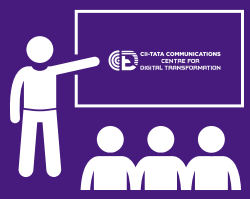
Online Content Delivery

New Technologies

Monthly Open Webinars

Experienced Faculty

Tech. Competitions



Outreach Programs

The centre places the digital innovations, discovery and development along technology leadership at forefront by various outreach programs. The programs are designed under categories as under:

- Technology seminars and sessions pan India
- Digital roadshows and interactive workshops
- Webinars, round tables and council meetings

The annual flagship event ' **DX Summit & Awards**' is a mega confluence of CXOs, technology experts, government bodies, and technology enthusiasts, networking on a one single platform to celebrate their success stories, and share knowledge and wisdom on DX

B2B networking and engagement

Innovative product display and demos

Opportunity to interact with CXOs

International speakers and master sessions

What to expect -

As part of outreach programs and digital awareness sessions, the Centre conducts:

- Regional workshops and seminars with industry partners and solution providers
- Interaction with government representatives
- Round table discussions and conferences on new age technologies
- Roadshows to spread awareness on benefits of digital transformation
- On demand sessions with master speakers on industry 4.0

Tech. Demonstration

Networking Lounge

International Exposure

Live Quiz and Polls

Knowledge Sharing

Awards & Recognition in DX

We celebrate the journey of leaders in the field of Digital and facilitate them with DX Awards. The key objective of this Award is to recognize excellence in Digital Transformation in India and facilitate sharing of information to promote digital adoption and competitiveness.

The Awards are given under following categories:

- Customer Experience
- Employee Engagement
- Finance Operations
- Supply Chain & Logistics
- Production Excellence
- Service Excellence
- Innovations in the CSR
- and Other Categories

Two phase selection criteria

Expert panel of selection committee

Validate results on stringent parameters

Celebrate success through out the year

Having a Best Practice ?

Apply for the **DX Awards 2020** and stand apart from peers in winning the success.

Click Here to Apply

Throwback to DX Awards 2019

STILL COUNTING..

DIGITAL TRANSFORMATION DX Summit & Awards

2 DAYS OF INDUSTRY CONFLUENCE

25 SPEAKERS

200 + INDUSTRY DELEGATES

18 HOURS OF EXCLUSIVE DISCUSSIONS

DX SIGNATURE MOVEMENT

INNOVATION ZONE

7 PARTNERS

CYBER SECURITY TRAININGS

CERTIFIED ASSOCIATES

HOURS OF TRAINING 210

SEMINARS AND WORKSHOPS

WEBINARS

CLOUD

E-MEETINGS

HR

790 DIGITAL AUDIENCE

IOT

HEALTHCARE

CYBER

WORKSHOPS

SEMINARS

ROADSHOWS

6000 DIRECT REACH

CONFERENCES

1000 PHYSICAL AUDIENCE

WHAT'S IN FOR YOU

Coming Together is the BEGINNING
Staying Together is the PROGRESS
and
Working Together is the **SUCCESS**

Henry Ford

CLICK TO KNOW MORE

CDT SUBSCRIPTION	STARTER ~~INR 1 Lac~~	PRIME ~~INR 5 Lac~~
CDT Login Benefits		
Dedicated website user credentials*	✓	✓
Access to Webinar recordings	✓	✓
Access to Online prime content and reports	✓	✓
Opportunity to feature digital blog*	✓	✓
Complementary subscription to DX Dialogue	✓	✓
Registration to DX Samvaad*	X	✓
Participation in DX think tank discussions	X	✓
Micro page on CII CDT website	X	✓
Logo on CDT subscriber page	X	✓
Seminars/ Webinars/Exhibitions/ Open Workshops		
Early access to registrations	✓	✓
Assured 10% fee waiver*	✓	✓
Certificate of participation	✓	✓
Limited registrations from single subscriber	X	✓
Additional 15% special fee waiver (total 25%)	X	✓
DX Services		
Priority assessment booking	✓	✓
Early invitation to DXcel™ training	✓	✓
Participation in DXcel assessment training	✓	✓
Priority assistance and backend support	X	✓
Access to DX Reports*	X	✓
Special invitation to CXOs meet	X	✓
Training and Development		
Special access to CDT courses	✓	✓
Assured 10% fee waiver	✓	✓
Early access to registrations	✓	✓
Offline support and consultancy*	X	✓
Additional 15% special fee waiver (total 25%)	X	✓
Social Media		
CDT social media endorsement	X	✓
Thank you subscriber post*	X	✓
DX Summit & Awards		
Early access to event registration	✓	✓
Special access to awards nomination	✓	✓
Dedicated B2B meetings	X	✓
Complementary passes to summit	1	5
Priority awards presentation	X	✓
Logo on subscriber panel	X	✓
Exclusive thank you subscriber tag	X	✓
Logo on social media post*	X	✓
Special Privileges		
Complementary registration to CII Digital Transformation Community	X	✓
Opportunity for CDT Sub Committee Membership*	X	✓
Complementary Subscription to CII Communique	X	✓
Listing in the DX Solution Provider Compendium	X	✓
Subscription Fee	**NIL (First 100 Subscribers)**	**INR 1.5 Lac (First 50 Subscribers)**
Renewal Period*	**Annual**	**Annual**

- **For detailed terms and conditions, please visit www.ciicdt.com**

Right Hand holding

Right Digital Strategy

Right Technologies

Right Business Results

Confederation of Indian Industry
125 Years: 1895-2020

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 276 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

With 66 offices, including 10 Centres of Excellence, in India, and 11 overseas offices in Australia, China, Egypt, France, Germany, Indonesia, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.

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As organizations navigate their business through Digital Transformation (DX), they face multiple challenges, and seek a platform of trust to handhold their digital journey. To help organizations leverage the technology changes, Confederation of Indian Industry (CII) has created a focused Centre for Digital Transformation (CDT). The centre operates in principal partnership with Tata Communications and associate partnership with Dell Technologies.

CDT aims to emerge as leading authority in guiding and enabling organizations to building intelligent systems and help in personal computing, cloud and reinventing their productivity and business processes. The Centre plays a pioneering role in introducing latest concepts in DX and establish systems of intelligence. Its services include assessment & advisory, technology seminars, training & development, certified solution providers, and recognitions on DX

Confederation of Indian Industry (CII)

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