

FROM THE DESK



SUMEET WALIA
COVID 19 -
Reshaping the
Industry

Dear Reader,

The COVID-19 crisis has been rapidly reshaping the "what" and "how" of digital transformation agendas, across the globe. Organizations are now forced to improve their Information Technology (IT) infrastructure and associated technology adoption, amid dramatic disruption.

In recent months, organizations have started realizing the true potential, Digital Transformation brings on the table to ensure business continuity and competitiveness at the same time. In my view, COVID-19 is one of the biggest drivers, Indian will witness to adopt digital technologies and prepare for the next big disruption.

In this edition, we have highlighted how organizations are shaping up on the Digital forefront, during the pandemic, DX Awards 2020, and learnings from the DX Ensemble - Exploring the Silver Lining 2020 | 2 Days | 10 Tracks | Over 30 Speakers | One Virtual Platform. It would be great to listen to your thoughts on digital transformation and how your organization is approaching the same in terms of readiness, initiatives, and adoption.

Reach me at chairman.cdt@cii.in

CENTRE' HEAD - DIALOGUE

COL SUHAIL ZAIDI (RETD)

Rethinking Business via Digital Transformation

[CLICK HERE](#)



NEWS FROM THE CENTRE

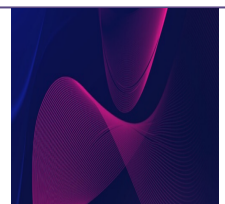
6th Cyber Security Training
cum Certificate | ...

[CLICK HERE](#)



Launch of DX Awards 2020

[CLICK HERE](#)



CDT Industry Connect

[CLICK HERE](#)



CII Annual Session 2020

[CLICK HERE](#)





CENTRE FOR DIGITAL TRANSFORMATION

DX Ensemble - Exploring
the Silver Lining | 2020

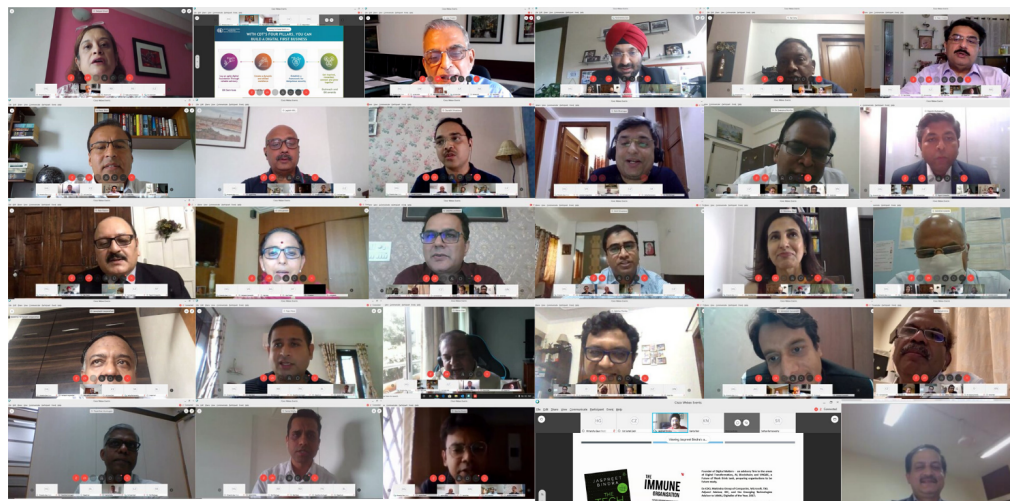
COVID 19 has introduced a new Normal and changed our lifestyle, work & business. It has crossed all borders and impacted almost every community on the planet from health to economic uncertainty

When the industries across the world are collectively trying to understand the next steps of facing this disruption, Digital is showing the path to realize the new business models and mindsets as a starting point. Given the fact that this pandemic is already becoming a New Normal, industry leaders are aspiring to undergo business changes and prepare for a long haul. Transforming business and preparing for its revival is not simple as said. It takes a tremendous amount of operational changes in order to set up new working models and create a collaborative working environment focusing on future growth and innovation.

Digital Transformation from past two months has highlighted the need for businesses to act swiftly and fundamentally integrate technology as a key enabler to conduct business as usual.

Committing to the purpose of making Indian Industry Globally Competitive, The CII - Tata Communications Centre for Digital Transformation (CDT) along with its Associate Partner - Dell Technologies and other partner ecosystem hosted two days of "Virtual Summit" on DX Ensemble - Exploring the Silver Lining.

The two days of the summit featured over 30 top industry leaders, technology experts, and solution providers coming on a single platform to discuss and guide on leveraging the benefits of Digital. The deliberations and knowledge development sessions revolved around key elements in reviving and sustaining the business, particularly for the Micro, Small, and Medium Enterprises (MSMEs). The virtual summit also featured exclusive exhibitions of the industry's best solutions and tools to accelerate digital adoption within an organization. The B2B lounge with over 1400 delegates was a dedicated technology facilitation meetings Centre and acted as a medium of exchange of interest between the audience and technology providers.



For the latest news and information on CII - CDT, follow us on:





[Click here](#) to subscribe to our newsletter.

© 2019 CII - Tata Communications Centre for Digital Transformation. All rights reserved.
All other trademarks are the property of their respective owners.